

# University Business Cooperation (UBC)

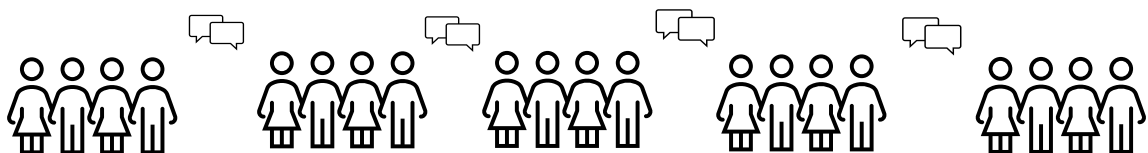
## What is UBC?

The University Business Cooperation (UBC) activity of the European Commission Directorate General for Education, Youth, Sport, and Culture (DG EAC) involves collaboration between higher education institutions and the business sector with the aim of accelerating innovation, improving the creativity and employability of students, and contributing to solving societal challenges. Such challenges include recovering after the coronavirus pandemic, confronting climate change, facilitating the green and digital transitions, ensuring sustainable food supplies, and developing supply chains.

UBC addresses stakeholder needs by bringing actors together not only at the European level, but also internationally, through partnerships that span sectors, regions, and countries. UBC does this by focusing on building deeply embedded local and regional innovation ecosystems, through the exchange and sharing of knowledge of excellence and good practice through events and an **online platform**. There is a growing network of practitioners, stakeholders, and policy makers, and we are inviting you to join and contribute to the next phase of UBC (2022-2024) which is focusing specifically on **capitalising UBC human capital** and the impact the UBC community can have on policy development more broadly.

## Join the UBC network

The **University Business Cooperation Network** on MStTeams is a collaborative space for members of the UBC community to share and discuss some of the latest relevant developments, encouraging a rapid exchange of ideas where the UBC community can be actors of policy change. The platform also promotes initiatives, events, and publications related to the promotion of UBC, as well as highlighting projects you have been working on with the wider community.



To join the University-Business Cooperation (UBC) network, join the Microsoft Teams Group. This way you can stay updated and get involved in future activities of the UBC network. Please fill in this [google form](#).