

Strategy and policy consultancy

Even the most sophisticated and well conceived policy concepts and strategies will fall short if inadequate consideration is given at an early stage to the identification of measurable outputs, the consideration of risk and volatile environments and delivery mechanisms. Too often strategy is limited by lack of capacity to see the "big picture" and the inability to provide adequate quantitative supporting evidence. This is particularly the case for decisions that relate to choice of strategic options, such as expansion in particular markets, mergers and acquisitions or new policy responses. Management and decision makers will often look for outside expertise offering independent judgement.

Approach

A key strength of ECORYS is our ability to provide research and consulting services in support of policy and strategy development and implementation.

We have the capacity to provide skills which may include detailed economic modelling for feasibility studies, major economic and social impact analysis deploying both quantitative and qualitative survey techniques and "softer" facilitation or stakeholder consultation skills. We can support policy or project implementation with communication and public relation skills. We are regularly called upon to play an intermediary or negotiator role where complex programme or project development issues require resolution.

Our skills cover both content and process. Change management programmes for public sector organisations, in particular, form an increasing proportion of our work. Whether it concerns the privatisation or outsourcing of government services or the development of a new business opportunity we can provide the appropriate experts for the task.

Issues addressed may range from the development of a major public policy initiative in the transport or urban regeneration field to a strategy for market entry for a major corporate client. Areas of work

- Policy and strategy development
- Master plan development
- Management advice and support
- Technical assistance
- Institutional development and capacity building
- Evaluation and self-evaluation
- Advice on partnership and networking
- Exchange of experience

More information

ECORYS Netherlands

Website: [Research and policy advice](#)

ECOTEC

Website: [Developing solutions](#)