



Invitation to our Seminar on:

Preventing Childhood Obesity: European Perspectives

Wednesday 11th November 2009

An initiative by



ECORYS
Research and Consulting



Preventing Childhood Obesity: European Perspectives

The rising level of obesity among children and adolescents in Europe represents a major challenge for policy-makers. In response to this large scale programmes have been implemented in many European countries aiming to tackle the issue of obesity at the community level. Innovative approaches have been focussed on altering the obesogenic environment and on mobilising whole communities to change their health behaviours, diet and physical activity in particular.

Each country has its own unique approach to childhood obesity prevention reflecting culture, values and national policy and priorities. However, it is widely recognised that sharing good practice, exchanging ideas and research findings are valuable in the search for the most effective approaches to prevention.

Using three examples of high profile European initiatives that seek to prevent childhood obesity this seminar aims to stimulate discussion and debate around contemporary approaches to prevention across Europe, and to offer an opportunity for cross-national comparisons in relation to effectiveness and innovative approaches.

This seminar provides an opportunity to learn about approaches that have been used in three European countries and to join in the discussion and debate around approaches, key issues and effectiveness.

You are cordially invited to participate in this seminar to be held on:

Wednesday 11th November 2009

10.45 – 15.00

Marlborough Theatre, The Kings Fund, London



Programme

Chair: Alice Hocking, ECOTEC Research & Consulting

- 10.45 – 11.00** Arrival and Registration: Refreshments
- 11.00 – 11.15** Introduction by Alice Hocking
- 11.15 – 12.00** Sandrine Raffin, Co director, EPODE European Network
Followed by reaction from panel
- 12.00 – 12.45** Alison Hardy, Change4Life, Department of Health
Followed by reaction from panel
- 12.45 – 13.30** Lunch
- 13.30 – 14.15** Professor Remy A. Hirasing, Professor of Youth Healthcare,
VU Medical Centre Amsterdam
Followed by reaction from panel
- 14.15 – 14.45** Discussion with the audience
- 14.45 – 15.00** Final word

In order to participate, please register at the seminar website www.ecorys.com/obesityseminar by 28th October. The website provides further information on the seminar.

There are no costs related to the attendance at this seminar. Please note that the free registration will be awarded on a first come, first served basis.



The Venue

The Kings Fund,
KEHF Limite
PO Box 5699
11-13 Cavendish Square
London
W1A 0AX

ECOTEC Research and Consulting
Vincent House
Quay Place
92-93 Edward Street
Birmingham B1 2RA

T +44(0)845 313 7455
F +44(0)121 212 8899
E birtingham@ecotec.com

www.ecotec.com



Seminar presented by

